Setting up a Facebook Fundraiser for Center on Halsted

1. Visit: https://www.facebook.com/CenterOnHalsted/
2. Click blue button "**+ Create**" to set up a peer to peer fundraiser OR click grey button under cover photo "**+ Create Fundraiser**"
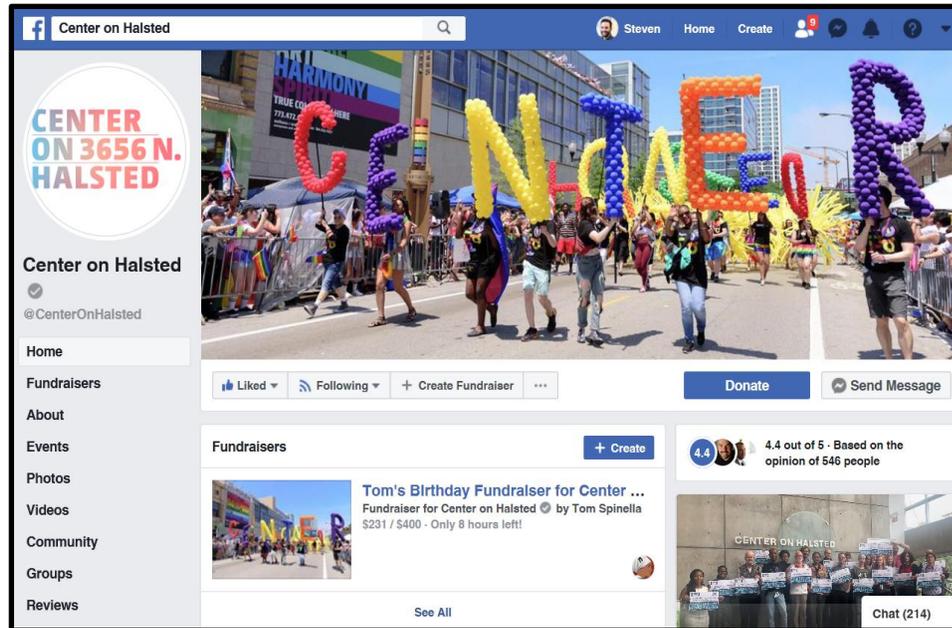
3. "**Let's Start with the basics**"
   a. "**Who are you raising money for?**" – "Center on Halsted" should be the default.
   b. "**How much money to do you want to raise?**" Set a goal that inspires supporters to help you reach it. You don't have to reach your goal for us to receive the money. The default should be "USD" for US dollars.
   c. "**When should your fundraiser end?**" Pick a deadline for your fundraiser, and announce milestones along the way to build support. Example "5 days left!"
   d. Click blue "**Next**" button in the bottom right corner

4. "**Tell your story**"
    a. "**What's the title of your fundraiser?**"- Choose a short and clear title to get the attention of friends and supporters. The default is your first name and "fundraiser for Center on Halsted" (ie: "Steven's fundraiser for Center on Halsted")
    b. "**Why are you raising money?**" - Write a detailed description that tells your story and gives supporters a reason to donate. The default is: "Want to join me in supporting a good cause? I'm raising money for Center on Halsted and your contribution will make an impact, whether you donate $5 or $500. Every little bit helps. Thank you for your support. I've included information about Center on Halsted below."
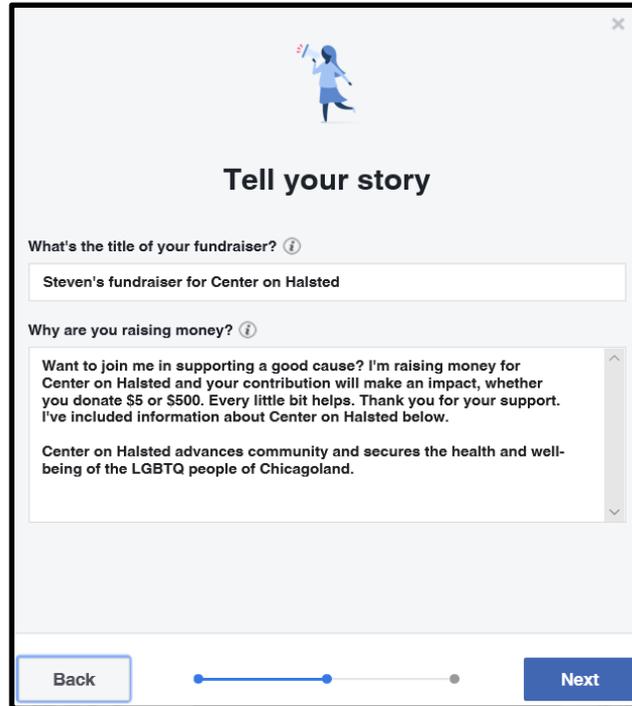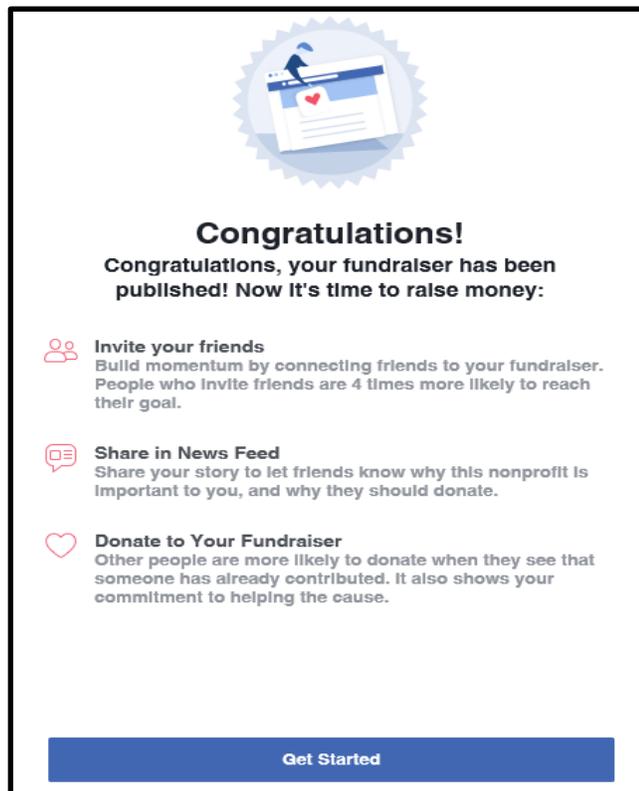

5. "**Pick a cover photo or video**"
    a. "**Suggested Photo**" - Choose a high-resolution photo that helps tell your story. You can add more photos to your fundraiser once it's been published. The current default is a photo from the Chicago Pride Parade with balloons spelling "CENTER" in front of Center on Halsted. Click on the photo.
    b. Click the blue "**Create**" button in the bottom right corner.
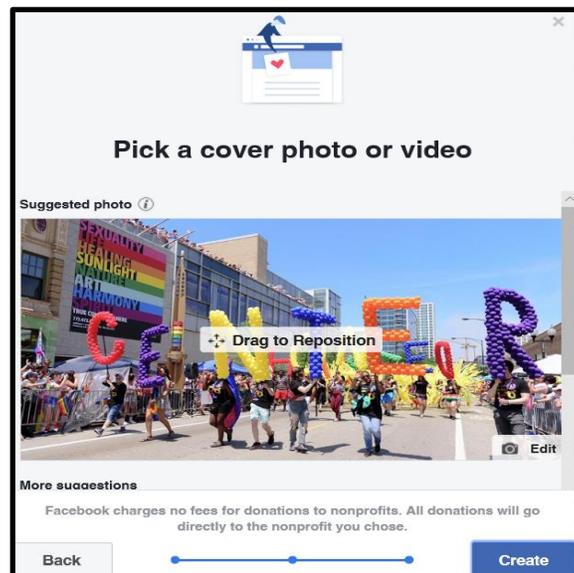
6. Once your page is set up, you will get a congratulations message letting you know that your fundraiser is published. Now it's time to raise money
    a. "**Invite Friends**" - Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.
    b. "**Share on Your Timeline**." Share your story to let friends know why this nonprofit is important to you, and why they should donate.
    c. "**Donate.**" - Your donation will get the ball rolling and help donors decide how much they can give. Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause. [After you make a donation, a confirmation will be sent to the primary email listed on your Facebook account. This confirmation shows that you've made this donation as a charitable contribution and that you're not receiving any goods or services in return.]

Congratulations!
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Invite your friends
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Share in News Feed
Share your story to let friends know why this nonprofit is important to you, and why they should donate.

Donate to Your Fundraiser
Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

Get Started

Thank you for helping to raise money for Center on Halsted.
Together we are advancing the LGBTQ movement!

Additional Notes:

-Fundraisers are 🌐Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.
-Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.
-Center on Halsted will receive payments every other week from Facebook once you collect at least $100 in donations.
-Donations to US 501(c)(3) nonprofits are typically tax-deductible. If you have questions about the deductibility of any donations, please reach out to a tax professional.

My fundraiser for Center on Halsted: