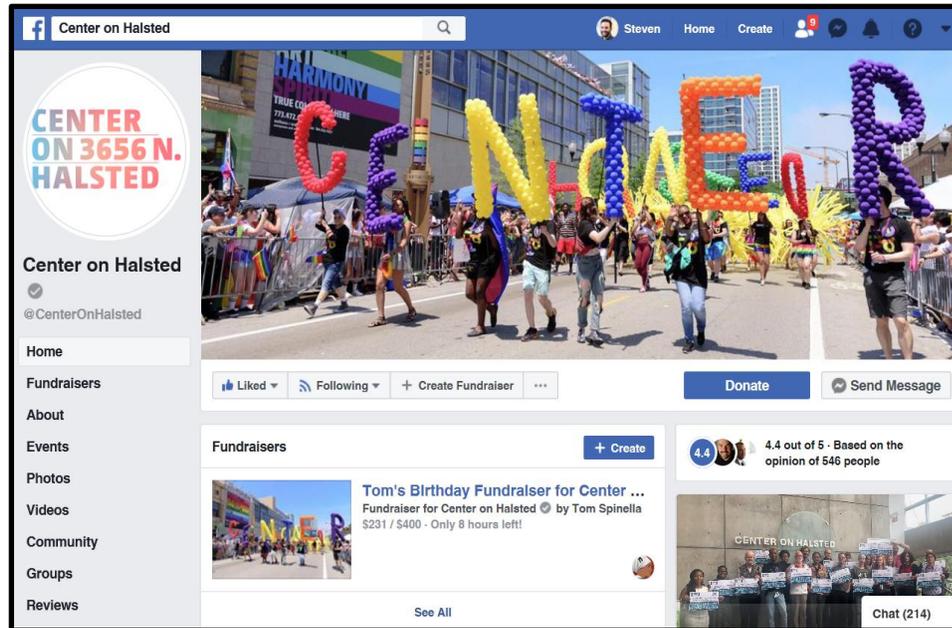


# Setting up a Facebook Fundraiser for Center on Halsted



1. Visit: <https://www.facebook.com/CenterOnHalsted/>
2. Click blue button “+ Create” to set up a peer to peer fundraiser OR click grey button under cover photo “+ Create Fundraiser”



### 3. “Let’s Start with the basics”

- a. “Who are you raising money for?” – “Center on Halsted” should be the default.
- b. “How much money do you want to raise?” Set a goal that inspires supporters to help you reach it. You don’t have to reach your goal for us to receive the money. The default should be “USD” for US dollars.
- c. “When should your fundraiser end?” Pick a deadline for your fundraiser, and announce milestones along the way to build support. Example "5 days left!"
- d. Click blue “Next” button in the bottom right corner

Let's start with the basics

Who are you raising money for?  
Center on Halsted

How much money do you want to raise? ⓘ  
1200 USD

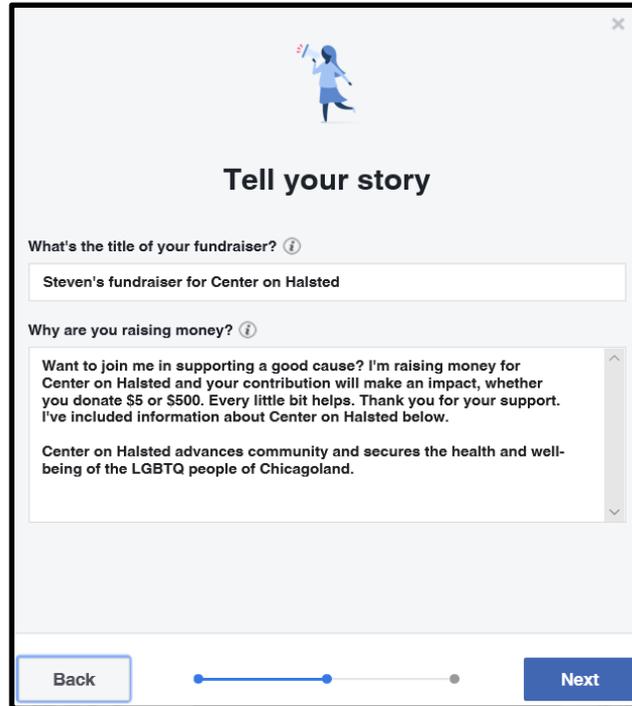
When should your fundraiser end? ⓘ  
Sep 30, 2019

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

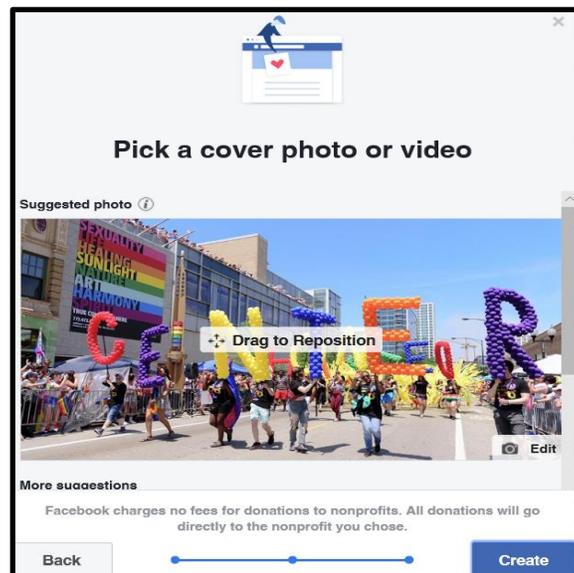
4. **“Tell your story”**

- a. **“What's the title of your fundraiser?”**- Choose a short and clear title to get the attention of friends and supporters. The default is your first name and “fundraiser for Center on Halsted” (ie: “Steven’s fundraiser for Center on Halsted”)
- b. **“Why are you raising money?”** - Write a detailed description that tells your story and gives supporters a reason to donate. The default is: “Want to join me in supporting a good cause? I'm raising money for Center on Halsted and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Center on Halsted below.”

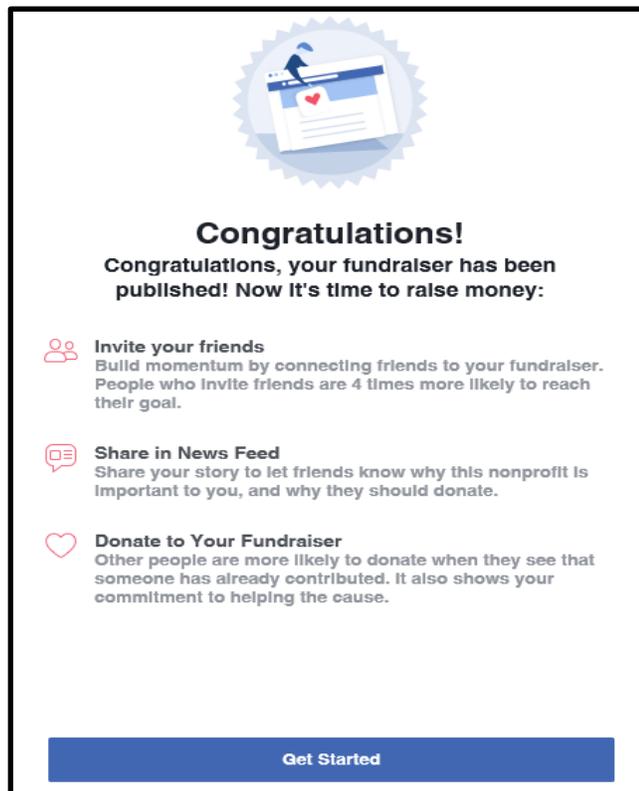


5. **“Pick a cover photo or video”**

- a. **“Suggested Photo”** - Choose a high-resolution photo that helps tell your story. You can add more photos to your fundraiser once it's been published. The current default is a photo from the Chicago Pride Parade with balloons spelling “CENTER” in front of Center on Halsted. Click on the photo.
- b. Click the blue **“Create”** button in the bottom right corner.



6. Once your page is set up, you will get a congratulations message letting you know that your fundraiser is published. Now it's time to raise money
- a. **“Invite Friends”** - Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.
  - b. **“Share on Your Timeline.”** Share your story to let friends know why this nonprofit is important to you, and why they should donate.
  - c. **“Donate.”** - Your donation will get the ball rolling and help donors decide how much they can give. Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause. [After you make a donation, a confirmation will be sent to the primary email listed on your Facebook account. This confirmation shows that you've made this donation as a charitable contribution and that you're not receiving any goods or services in return.]



**Thank you for helping to raise money for Center on Halsted.  
Together we are advancing the LGBTQ movement!**

**Additional Notes:**

- Fundraisers are  Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.
- Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.
- Center on Halsted will receive payments every other week from Facebook once you collect at least \$100 in donations.
- Donations to US 501(c)(3) nonprofits are typically tax-deductible. If you have questions about the deductibility of any donations, please reach out to a tax professional.

My fundraiser for Center on Halsted:

The screenshot shows a Facebook fundraiser page. At the top, there's a navigation bar with 'Steven', 'Home', 'Create', and notification icons. The left sidebar contains 'Fundraisers' with options like 'About', 'Explore', 'Manage', and 'Steven's fundraiser for Center on Halsted'. Below that are 'Shortcuts' for other fundraisers and a '+ Raise Money' button. The main content area features a large image of a parade with people carrying large, colorful letters spelling 'GAY' and 'PRIDE'. Below the image is the fundraiser title 'Steven's fundraiser for Center on Halsted' by Steven Cory Solomon. It shows '0 donated', '0 invited', and '0 shared'. There are buttons for 'Donate', 'Share', and 'More'. A progress bar indicates '\$0 raised of \$1,200' and 'Be the first to donate!'. Below the progress bar are options to 'Post', 'Photo/Video', or 'Live Video'. A text input field says 'Write something...'. At the bottom, there's a 'Story' section with the text: 'Want to join me in supporting a good cause? I'm raising money for Center on Halsted and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your'. On the right, there's a section 'No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.' with statistics for '0 donated', '0 invited', and '0 shared'. Below that is 'Invite Friends' with a recommendation to invite about 780 people and a list of friends to invite: Jeremy Ryan Gill, Barry Schmell, and Barbara Geist-Deckert. There's also a 'Share Update' section with a prompt to introduce the fundraiser on the News Feed and a text box for 'I created this fundraiser because...'

The screenshot shows a Facebook post from Steven Cory Solomon. The post text reads: 'Steven Cory Solomon created a fundraiser for Center on Halsted. 23 mins - Facebook Fundraisers -'. The main text of the post says: 'Want to join me in supporting a good cause? I'm raising money for Center on Halsted and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Center on Halsted below. Center on Halsted advances community and secures the health and well-being of the LGBTQ people of Chicagoland.' Below the text is a large image of the same parade seen in the first screenshot. At the bottom, there's a summary card for the fundraiser: 'Steven's fundraiser for Center on Halsted Fundraiser for Center on Halsted by Steven Cory Solomon. Want to join me in supporting a good cause? I'm raising money for Center on Halsted and your contribution will m... Continue Reading \$0 raised of \$1,200 Ended'.