

# Santa Speedo Run – Northalsted 2021



Presented by Tito's Handmade Vodka, Miller Lite and Sidetrack  
A Fundraising Event Benefitting Center on Halsted

## HO HO HO!

It's time to mark your calendars for the 10<sup>th</sup> annual Santa Speedo Run – Northalsted at 12:00 noon on December 4<sup>th</sup> at Sidetrack! Remember that this is a fundraising event to benefit Center on Halsted.

## **STEP 1: REGISTER ONLINE**

Go to [Santa Speedo Run 2021](#) to register. You can register as an individual, join a team, or create a team for you and your friends. If you CREATE A TEAM you will be made the team captain and be prompted to join that team. Your other team members would then select JOIN A TEAM, search for and select your team name and voila!

## **STEP 2: START FUNDRAISING**

We are asking for a \$35 donation per person when you sign up to help get your fundraising started. You will be able to copy and paste a link to your personal page, or team page that can be posted on Facebook, Instagram and Twitter. Let everyone know that you're raising money for a great cause this holiday season! See below for our fabulous incentive prizes!

## **STEP 3: WHAT WILL YOU WEAR?**

As the name implies, you're encouraged to wear a speedo (or bikini) and a Santa hat for the run. Elves, Reindeer, Hanukkah Harrys, Snowmen, Polar Bears, Nutcrackers, Sugarplum Fairies, etc. are ALL welcome! If you don't already have holiday gear, why not stop at the [Men's Room](#) on Halsted where you'll receive a 25% discount when you say "Santa Speedo Run." Be sure to post photos of your team or individual outfits online before, during and after the run to encourage donations from your friends and family.

## **STEP 4: KEEP FUNDRAISING**

The Center on Halsted will be accepting donations through the end of the year so keep those post-run posts going! Our goal this year is \$70,000 for Center on Halsted and 100% of your donations will go directly to them (incentive prizes are paid for by our sponsors).

## **Incentive prizes**

**\$35:** The Official Santa Speedo Run - Northalsted **T-Shirt & Santa Sack!** The suggested \$35 donation at registration qualifies you for this prize!

**\$300:** The Official Santa Speedo Run - Northalsted **Speedo!** or **Athletic Jacket!**

**\$1,500:** Any individual that raises \$1,500 or more will be put into a **drawing for a free party at Sidetrack!**

**\$10,000:** Any individual that raises \$10,000 or more will be put into a **drawing for 60,000 miles on American Airlines!**

As you reach each of these goals, you will be notified when and where you can pick them up.

## **FAQ's**

### **Where does the money I raise go and how is it used?**

All of the money that you raise goes directly to the [Center on Halsted](#) to fund their many programs. Incentive prizes are all paid for by our sponsors.

### **Can I make a donation without running?**

Absolutely! We encourage donations of any size, and remember that you can go to [Santa Speedo Run 2021](#) and make the donation to a team or individual.

### **How long is the run?**

We only run one mile, but it may feel longer wearing a speedo outside in the cold! Just remember to stay on sidewalks and stop for cars and bicycles at intersections.

### **How can I share my run with everyone?**

Social media is our best friend, so be sure to post photos of yourself and your team before, during, and after your run. You'll be able to see other teams and their journey on social media as well.

### **Who do I contact if I have any more questions or have problems registering?**

You can contact us on our Facebook page <https://www.facebook.com/SantaSpeedoRunNorthalsted>

## **Thank you & Good luck!**

We'd like to thank Tito's Handmade Vodka, Miller Lite and Sidetrack for their generous donations this year to keep the Santa Speedo Run – Northalsted alive and well! And an even bigger thanks to all of you that have supported us over the last 10 years!